

GROWING COMMUNITY *Together.*



Please Join Us!

A Call for Partners ~ 2022

CITY OF
Fort Lupton
EST 1836

COMMUNITY PROFILE

Good things happen when we play together!

By joining us in sponsoring our public events, you show your commitment to our community while reaching thousands of people in a positive, meaningful way.

For over 70 years, we have enjoyed multiple annual events that bring people together, promote local business, and strengthen community ties.

Our events are growing each year! We take pride in hosting activities for all ages and consider our culture, history, local cuisine, recreational availability and more! Our events include live music, vendors, and true Fort Lupton family fun!

Through these events, we are creating an avenue for long-term community engagement and lasting impressions.

Thank you for your support!



Location. Location. Location

Fort Lupton truly exemplifies small-town values and a tremendous quality of life. Our city is a budding, diverse community with a bright future strategically positioned in the burgeoning northern Colorado growth area.

On the horizon, new residential development and commercial investment in our historic downtown and commercial areas will continue to strengthen our city.

*An Inviting Partnership

- Award-winning, world class recreation center
- 18-hole Golf Course
- Current population is over 8,500
- Population within a 10 mile radius is over 118,000
- Job growth rate 2015 to 2020 is 6.9%
- Median household income is \$67,700

Fort Lupton is on the move and this means building community, one event at a time. Won't you join us?

**Data Sourced from Esri & Emsi*

Sponsorship Opportunities

Diverse. Meaningful. Tangible Results.

We share the same objectives when it comes to our community: To build long-term, meaningful partnerships while serving our community as a whole...it's citizens and it's businesses.

Thanks to our partners, special events with the City of Fort Lupton have evolved to focus not only the social and entertainment factors, but meet real, tangible needs with a lasting impact. We have structured our events to offer a wide range of options for our partners at every level.

Your generous contributions are an annual tax-deductible gift that truly makes a difference.

COMMUNITY

Choice of Events

\$500

Company Promotion:

- Name & logo on social media promotion
- Event poster listing
- Company listing on event web page
- Welcome table promotion

HERITAGE

Choice of Events

\$1000

All Community level benefits, PLUS:

- Prominent logo on posters, flyers
- Social media hyperlink on each event
- Webpage hyperlink on event page to your website
- Picture Collage of Event

On-Site Recognition & Benefits

- Posters, table signs, etc.
- MC recognition
- Logo placed on event signage
- Company banner placed at event
- 1 FREE Booth Space (Trapper Days)

EVENT

Choice of Events

\$2500

All Heritage level benefits, PLUS:

- "Event Sponsor" billing with logo
- Regional & statewide ads (by name)
- Pre-event printed & social media promotion for weeks
- City marque recognition along Highway 52
- Commemorative plaque

More On-Site Recognition & Benefits

All Heritage level benefits, PLUS:

- Personally introduce your company at sponsored event
- 6 tickets to Spaghetti Dinner
- 6 tickets to Pumpkinfest

PRESENTING SPONSOR

Sponsors ALL 5 Major Events

5 for 5

\$5000

All Event level benefits, PLUS:

** Year-Round Branding & Partnership!*

- "Presented by" billing with logo on all media
- Direct company link on event web site...**x5**
- Social media hyperlinks on each event...**x5**

On-Site Recognition & Benefits

All Event level benefits, PLUS:

- Banner at main stage
- VIP Table at Spaghetti Dinner

SPONSOR FORM

Partnership ~ Exposure!

As a steward of our community, our goal with special events is to serve not only our citizens, but our community and business partners as well...you. With your tax-deductible donation, we are able to offer quality events that bring our community together in a meaningful way with tangible results, as we serve thousands of residents, non-profit organizations and businesses alike.

We are proud to offer a variety of events and sponsorship options for you.

SPECIAL EVENT

SPONSORSHIP LEVELS & OPTIONS

PRESENTING SPONSOR

**Deadline to Sponsor: May 2*



Presenting Sponsor Level \$5,000

Sponsors all FIVE major events!

**Events listed in folder.*

INDEPENDENCE DAY

July 2, 2022

**Deadline to Sponsor: May 2*

___ Community \$500
___ Heritage \$1,000
___ *Event \$2,500 ***4 Available**

TRAPPER DAYS

September 10, 2022

**Deadline to Sponsor: July 1*

___ Community \$500
___ Heritage \$1,000
___ *Event \$2,500 ***4 Available**
___ Raffle Booth Donation (Minimum of \$50 value)
For the raffle booth benefiting Fort Lupton High School.

NATIONAL NIGHT OUT

August 2, 2022

**Deadline to Sponsor: June 1*

___ Community \$500
___ Heritage \$1,000
___ *Event \$2,500 ***4 Available**

SPAGHETTI DINNER

August 25, 2022

**Deadline to Sponsor: June 1*

___ Community \$500
___ Heritage \$1,000
___ *Event \$2,500 ***4 Available**
___ Silent Auction Donation (Minimum of \$50 value)

PUMPKINFEST &

HAUNTED HAYRIDE

October 8, 2022

**Deadline to Sponsor: August 8*

___ Community \$500
___ Heritage \$1,000
___ *Event \$2,500 ***4 Available**

Organization Name: _____

Contact: _____

Telephone: _____, eMail: _____

Address: _____

PAYMENT

___ Check enclosed & made payable to: City of Fort Lupton / MEMO: Events

___ Charge Credit Card (we'll make arrangements for CC)

many thanks

City of Fort Lupton Rec. Center
Attn: Christy Romano
203 S. Harrison Ave., Fort Lupton, CO 80621

TRAPPER DAYS

Celebrating our Pioneers: Past, Present & Future

Event Date: Saturday, September 10, 2022 | Avg. Attendance: 2000+

**Deadline to Sponsor: July 1, 2022*



Festivities kick off right after the grand parade in Downtown Fort Lupton, just as they have for decades. This large event continues to grow with a car show, street vendors, carnival rides, food trucks, beer garden, antique farm equipment, and shuttle to the Library, Museum, and the Historic Fort Lancaster Lupton site.

Unique opportunities exist to sponsor our local non-profits each year through the car show, beer garden, and Home & Garden Raffle Booth benefitting the Fort Lupton High School.



- Trapper Days started over 100 years ago and is one of the oldest, longest running community events in all of Colorado!
- Your donations to the "Raffle Booth" (pictured below) directly benefit the Fort Lupton High School Student Government.



INDEPENDENCE DAY

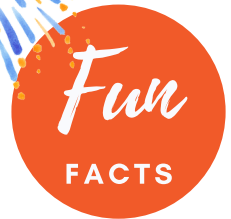
Dropping the BOOM! *Music, Food, Fun Zone, Fireworks*



Event Date: Saturday, July 2, 2022 | Avg. Attendance: 1,500+

**Deadline to Sponsor: May 2, 2022*

Patriotic pride runs deep in Fort Lupton. Our annual Independence Day celebration is celebrated with a bang every year! Drawing regional attendance for a day of live music, food, beer garden (supporting a local non-profit), kids' spirit zone with bounce houses, obstacle courses for all ages, rides, and the famous mammoth water slide from the Fort Lupton Fire Department. With your support, we can continue to offer this large-scale, free event!



- Fort Lupton Fire's Water Slide is a huge plastic sheet and remains the most popular attraction year after year.
- Several local charities benefit from the Independence Day event. In 2021, The Fort Lupton High School Drama Club and Fort Lupton Food & Clothing Bank raised over \$2,400 dollars for their organizations.



PUMPKINFEST & HAUNTED HAYRIDE

Down-Home Fun at the Historic Fort Lupton Site

Event Date: Saturday, October 8, 2022 | Avg. Attendance: 800 - 1,000

**Deadline to Sponsor: August 8, 2022*



A family favorite! Set on the grounds of the South Platte Valley Historical Park, the Fort Lupton site offers the perfect scene for firepit marshmallow roasting, hot cider, pumpkin painting, Trick-or-Treating around the Fort, finished off by *spooktakular* fun on the world-famous Haunted Hay Ride that runs late into the night. Volunteers make this event happen each year, sharing their time and talent serving our families and making special memories for years to come.



The historic Fort Lupton site is within the South Platte Valley Historical Society Park founded in 1988 for the preservation of this significant place.

The Society is comprised of volunteers who manage the grounds and historic buildings for future generations to enjoy.



SPAGHETTI DINNER

Fort Lupton's School Supply Drive

Event Date: Saturday, August 25, 2022 | Avg. Attendance: 400+

*Deadline to Sponsor: June 1, 2022



Started as a grassroots effort by City staff over 15 years ago, Spaghetti Dinner is truly one of the best efforts for miles around. Thanks to our entire community – businesses and residents working together, all of the proceeds from this unique dinner **go directly to purchase school supplies for our Weld RE-8 kids:** backpacks, tablets, art supplies, sports equipment, and even laptops for graduating seniors. This year's dinner is hosted by Wholly Stromboli, with volunteers from the city and school district acting as hosts, servers and dishwashers. **A great effort that fills a major need!**



Fun FACTS

Most basic school supplies are used up within the 1st quarter of the new school year.

Through this event, in 2021, our community bought:

- 500 pens
- 350 spiral notebooks
- 40 basketballs
- 4 trombones
- 4 laptop computers
- 57 backpacks



NATIONAL NIGHT OUT

Celebrating Community-Police Partnerships

Event Date: Tuesday, August 2, 2022 | Avg. Attendance: 600 - 1,000

**Deadline to Sponsor: June 1, 2022*



This special event brings our community together for a night of Summer fun and education. Your sponsorship of National Night Out allows us to offer a fun and educational night for all: free dinner (for over 600 people with our very own Police staff manning the grill), music, raffle prizes, and good old fashioned competition with our annual Cops vs. Kids tug-of-war! This event offers a wealth of resources where community concerns are shared, and we all get to know each other by name - making our community stronger.



National Night Out

culminates annually on the first Tuesday in August, nationwide.

The objective is to enhance the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances.

